

**CONTRACT**

**KOAT Estrella TV**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

And:

**View Media Services**  
**9256 View Avenue NW**  
**Seattle, WA 98117**

<u>Contract / Revision</u> 963239 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/15/12 - 10/19/12	<u>Estimate #</u>	
<u>Advertiser</u> Jennings/D/Senate		<u>Original Date / Revision</u> 10/11/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> NOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Spots/

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/15/12	10/19/12	M-F 930a-4p	M-F 930a-4p	MTWTF--	:30	15	\$35.00	NM	15	\$525.00
N 3	KOAT	10/15/12	10/19/12	Rotator	2-6p	MTWTF--	:30	15	\$35.00	NM	15	\$525.00
N 5	KOAT	10/15/12	10/19/12	M-F 630-7p	630-7p	MTWTF--	:30	5	\$35.00	NM	5	\$175.00
N 7	KOAT	10/15/12	10/19/12	M-F 7p-11p	7p-10p	MTWTF--	:30	10	\$45.00	NM	10	\$450.00
<b>Totals</b>											<b>45</b>	<b>\$1,675.00</b>

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/19/12	45	\$1,675.00	\$1,423.75	\$99.66	\$1,523.41
<b>Totals</b>	<b>45</b>	<b>\$1,675.00</b>	<b>\$1,423.75</b>	<b>\$99.66</b>	<b>\$1,523.41</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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